



For Immediate Release
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JASS STEWART ANNOUNCES SECOND BID FOR MAYOR OF BROCKTON, MASSACHUSETTS

Campaign team committed to building on
movement for change generated in 2005 election

“Jass Stewart has demonstrated a commitment to better understanding the diverse needs of this community and to crafting a ‘roadmap for the future’ to ensure economic growth, safer neighborhoods, and a renewed sense of hope in our communities.”

- Eddie Byers, Brockton native and co-chair of The Jass Stewart Committee

A political newcomer in 2005, Jass Stewart made a strong showing against political insider and current mayor James E. Harrington, earning 44 percent of the vote.

At a public event held today at the city’s Shaw’s Center, Stewart announced his candidacy for mayor of Brockton for 2007 to a standing-room-only crowd of over 200. Stewart stressed that “our work isn’t done.”

“From all over Brockton, I’ve heard what you’ve heard,” said Stewart. “We have had enough of leadership on the quick, of leadership through friendship and last name, of leadership that says: I’m simply running because I’ve been told it’s my turn. We have had enough of that.”

Stewart, 35, unveiled a “plus” to the five-point plan on which he based his campaign two years ago.

“The plus is about leadership,” added Stewart. “And I’m ready to lead, to offer a new kind of leadership where every individual has equal rights under the law – no exceptions; where elected officials are public servants first, accountable to you; where business growth is about, yes, the economic bottom line, but also about the quality-of-life bottom line; where a first-class public education is the best investment we can make in our city; and where buying a home is just as important as holding on to the home you have.”

The Stewart campaign has listened to over 1,000 residents with differing perspectives, from all walks of life. From these discussions, it became clear that a broad cross-section of Brockton residents is in search of a leader who has a vision for the future.

“And that’s what’s at stake in this next election – hope for the future,” continued Stewart. I think we deserve hope, because we’ve been working really hard for a long time to achieve it.”

A
MOVEMENT
FOR
CHANGE
IN
BROCKTON

The Committee to Elect

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Jass Stewart's campaign announced an innovative and far-reaching **5-Point *Plus* Plan** to build a new social and financial trust in Brockton. The core objectives of the campaign's strategy for change include:

1. Returning Brockton's government to the people
 2. Creating jobs and building Brockton's economy
 3. Shaping life-long learning in Brockton
 4. Fighting crime and winning the peace on Brockton's streets
 5. Building local property ownership in Brockton
- Plus* Championing a new leadership of trust in Brockton

"A strong City of Brockton is also a tremendous asset to people living in the Greater Brockton area," said Rev. Eric M. Cherry, parish minister of the Unity Church of North Easton, Massachusetts. "Jass Stewart's forward-thinking ideas will help Brockton be the strong economic leader, premiere education center, and cultural capital that people throughout the area hope to have as their neighbor."

A native of Dallas, Texas, Jass Stewart graduated from Boston University with a BS in Communications and a Master's degree in Educational Media. He was also a Senior Research Fellow in MIT's Department of Urban Studies and Planning.

Jass Stewart is currently consulting president of Brockton-based Invent Media, a social marketing and convergent media company he founded in 1999. He is also a board member of the Boys and Girls Club of Brockton and the Center for the Advancement of Science Exploration at Bridgewater State College, as well as a Neighborhood Crime Watch leader. Stewart has also served on the boards of the Brockton Area Multi-Services, Inc. (BAMSI), Brockton Neighbors United, the Brockton Telecommunications Commission, and the Mayor's Taskforce on After-School Programs.

A Brockton resident and homeowner since 1999, Jass Stewart lives with his partner, Denzil Paul, and their 14-year-old adopted son, Jajuan.

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